

FREE TO BOYS AND GIRLS OF WASHINGTON AND VICINITY

48—PRIZES—48
INCLUDING

8

Beautiful Shetland Ponies

8

Boys' and Girls' Bicycles



48—PRIZES—48
INCLUDING

8

Costly Gold Watches

24

Pairs of Roller Skates

Every Prize Conducive to Healthful Recreation

To-day the Washington Herald announces a contest for Boys and Girls of the City of Washington and the surrounding territory, in which the great feature will be the giving away of **48 PRIZES FREE** to the winners, the list including Shetland Ponies with Carts and Saddles, Bicycles, Gold Watches, and Roller Skates. The prizes have been selected with a view to encouraging outdoor exercise and pleasure, and in this respect the **EIGHT** Shetland Ponies are exceedingly attractive. These lovable ponies were purchased at great expense from the Belle Meade Farm, Markham, Va., and each of them has been carefully chosen as to disposition, beauty and soundness. Classy Carts and Harness equipment will be given with four of the ponies, while saddles and bridles will be given with the other four. Bicycles not only have their fascination to the juvenile mind, but have proven to be most valuable in offering healthful exercise to the younger lives. The Herald will give away **EIGHT** Bicycles of standard make, to be announced in a few days, and the winners will be allowed to select either a boy's or girl's bicycle. Roller skating is now the rage with every youth, who needs no skating rink, taking instead to the numerous smooth walks, streets and avenues. Twenty-four boys and girls are destined to enjoy this vigorous recreation, as The Herald has included **TWENTY-FOUR** pairs of Skates in the prize list, which also includes **EIGHT** costly Gold Watches, which have been purchased of Carl Petersen, 923 G Street N. W. Every one of the 48 prizes will be given **FREE** to boys and girls of Washington and surrounding territory. Any boy or girl who wishes one of them can enter the contest by cutting out the nomination blank appearing below and sending it in, with his or her name and address to The Washington Herald Boys' and Girls' Pony Contest Department.

How to Enter the Contest.

Send your name and address, or the name and address of one of your friends, to the Contest Manager of The Washington Herald's Boys' and Girls' Pony Contest; state that you or your candidate desires to compete for the prizes, and a representative of the Contest Department will call and explain the contest in full. Each contestant is entitled to one nomination blank, good for 1,000 votes. There are no obligations upon entering this contest, and it costs you absolutely nothing to try.

Conditions—Read Carefully.

Any boy or girl 16 years of age or under is eligible to enter the contest, provided the conditions set forth herein are complied with.

Every candidate must be regularly nominated by a responsible party.

No employee of The Washington Herald, or member of an employee's family, will be eligible as a candidate.

Any questions or controversies that may arise are to be settled by the Contest Manager, and his decision will be final and conclusive.

The contest opened officially Tuesday, April 17, and will close Saturday, June 15, 1912.

In case of a tie for any of the prizes offered by The Washington Herald, the candidates tied will receive prizes of equal value.

The Contest Manager reserves the right to reject any nomination. Candidates must reside in the district from which they are nominated.

No candidate will be permitted to transfer votes to another after receiving them.

In accepting nominations, all candidates must agree to abide by the above conditions.

HOW TO SECURE VOTES

First send in your nomination. This starts you with 1,000 votes. Save the coupons, which are worth 5 votes each during the week and 25 votes each on Sunday. Get subscribers to The Washington Herald, Sunday only, and have them pay their subscription. This will be easy, as over 30,000 people are now readers of this paper. Below is published the subscription prices and the number of votes received according to the amount which is paid. By looking over the following schedule it will be seen that subscriptions are worth more votes during the earlier periods of the contest.

FIRST PERIOD		SECOND PERIOD		THIRD PERIOD	
From April 17 to May 18, inclusive, Washington Herald, Sunday only, by mail, agent, or carrier:		From May 19 to June 1, inclusive, Washington Herald, Sunday only, by mail, agent, or carrier:		From June 2 to June 15, inclusive, Washington Herald, Sunday only, by mail, agent, or carrier:	
3 months.....	\$0.60..... 900	3 months.....	\$0.60..... 800	3 months.....	\$0.60..... 700
6 months.....	1.20..... 2,500	6 months.....	1.20..... 2,000	6 months.....	1.20..... 1,500
12 months.....	2.40..... 7,000	12 months.....	2.40..... 6,000	12 months.....	2.40..... 5,000
24 months.....	4.80..... 16,000	24 months.....	4.80..... 14,000	24 months.....	4.80..... 12,000

Subscriptions to The Washington Herald, daily only, for delivery on rural routes will be accepted and votes issued according to the above scale.



Contest Started April 17, and Closes Saturday, June 15.

FOR ALL INFORMATION

Phone, call upon or write the Manager of the Boys' and Girls' Pony Contest. The Washington Herald, Washington, D. C. Phone Main 3300.

Division of Contest Territory.

In order to give the boys and girls of every locality the same opportunity to win a prize, the city of Washington and vicinity will be divided into districts, as follows, and in each district will be given prizes of the same value:

DISTRICT NO. 1.—Will consist of Southwest and Southeast Washington, including Anacostia, Congress Heights, and Randle Highlands.

DISTRICT NO. 2.—Will consist of Northeast Washington, including Brookland, Langdon, Woodridge, and Benning.

DISTRICT NO. 3.—Will consist of all territory west of North Capitol Street and east of Seventh Street Northwest and Georgia Avenue Northwest, including Petworth, Brightwood, and Takoma Park.

DISTRICT NO. 4.—Will consist of all territory west of Seventh Street Northwest and Georgia Avenue Northwest and east of Fourteenth Street Northwest, including Saul's Addition.

DISTRICT NO. 5.—Will consist of all territory west of Fourteenth Street Northwest and east of Seventeenth Street and Connecticut Avenue to Connecticut Avenue Bridge and east of Rock Creek.

DISTRICT NO. 6.—Will consist of all territory west of Seventeenth Street and Connecticut Avenue to Connecticut Avenue Bridge and west of Rock Creek, including Chevy Chase, Tenallytown, and Cleveland Park.

DISTRICT NO. 7.—Will consist of all territory in the State of Maryland.

DISTRICT NO. 8.—Will consist of all territory in the State of Virginia.

All city districts extend to the District of Columbia boundary line.

How the Prizes Will Be Awarded.

The thirty-eight prizes will be awarded to as many candidates in the following manner: Six prizes will be awarded in each district.

The First Prize in each district, a Shetland Pony and Equipment, will be awarded to the eight contestants securing the largest number of votes in their respective districts.

The Second Prize in each district, a Boy's or Girl's Bicycle, will be awarded to the eight contestants securing the second largest number of votes in their respective districts.

The Third Prize in each district, a Gold Watch, will be awarded to the eight contestants securing the third largest number of votes in their respective districts.

The Fourth Prize in each district, a Pair of Roller Skates, will be awarded to the eight contestants securing the fourth largest number of votes in their respective districts.

The Fifth Prize in each district, a Pair of Roller Skates, will be awarded to the eight contestants securing the fifth largest number of votes in their respective districts.

The Sixth Prize in each district, a Pair of Roller Skates, will be awarded to the eight contestants securing the sixth largest number of votes in their respective districts.

The four candidates winning prizes by the highest number of votes will be given cart and harness equipment, and the next four candidates winning prizes will be given bridle and saddle equipment.

Use this blank for making nominations. Fill out as directed and send to the Boys' and Girls' Pony Contest Manager, Washington Herald, Washington, D. C.

NOMINATION BLANK

GOOD FOR 1,000 VOTES

Date....., 1912.

Boys' and Girls' Pony Contest Manager, Washington Herald:

I nominate.....

Street No.....Age.....

Town or city.....District, No.....

As a candidate in The Washington Herald Pony Contest.

Signed.....

Address.....

This nomination counts 1,000 votes. Only one nomination blank will be credited to each contestant. The nominator's name will not be divulged if so requested.

Not Good After April 29, 1912.
5 COUPON 5

GOOD FOR FIVE VOTES IN

The Washington Herald's Boys' and Girls' Pony Contest.

For.....

District No.....Address.....

This coupon will count for Five Votes when properly filled out and sent to the Boys' and Girls' Contest Manager of The Washington Herald on or before the expiration date shown above. Coupons should be neatly trimmed and put up in flat packages with total number of votes on the top of each package.